Email Template to Contact Your Local MP Asking Them to Support the

Nappies (Environmental Standards) Bill

**Subject Title**: Promoting Reusable Nappies in the UK

**Message**:

Dear***[Insert the name of your local MP]***,

I am emailing to ask for your support for an important new bill which has been introduced to parliament – the Nappies (Environmental Standards) Bill.

The bill promotes reusable nappies in the UK by incentivising local authorities across the country to roll out reusable nappy voucher schemes and establish an industry and government led campaign to promote reusable nappies. You can view the bill [here](https://publications.parliament.uk/pa/bills/cbill/2017-2019/0299/19299.pdf).

The UK throws away nearly three billion nappies a year, 90% of which will go through household waste streams which means destined for either incineration or landfill where they can take more than 300 years to break down. Even if they do break down, disposable nappies generate methane gas adding to global warming and damaging air quality. The bill will tackle this and support the government’s objective of eliminating all avoidable plastic waste by 2042.

An academic report by [The Institute of Civil Engineers and The University of Northampton](https://www.icevirtuallibrary.com/doi/pdf/10.1680/jwarm.17.00028) shows that reusable nappy voucher schemes are already delivering major cost and environment benefits for local government, families and single parents helping to reduce the circulation of single use plastics and ensure less plastic waste goes into landfill.

I would be delighted if you could express your support for this bill by writing to the Secretary of State for Environment, Food and Rural Affairs, Michael Gove, asking government to back the bill.

In my experience as a parent using reusable nappies… ***[Please provide any comments which show how you have benefitted from reusable nappies. Focus on the environmental and economic advantages will be particularly helpful here.]***

I look forward to hearing from you.

Yours sincerely,

***[Insert your name]***

***\*ENDS\****